



ALEXANDRE CAZAURANG

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PROFESSIONAL EXPERIENCE

AT INTERNET

2021-...

PRODUCT OWNER

Providing new features to customers at the core of agility processes with dev teams. Synchronizing the creation and development of stories, to the completion of the DOD, for our Data Management tools and data processing.

AT INTERNET

2018-2021

PRODUCT MANAGER

Exploiting users feedbacks to prioritize main releases, with clear documentation to explain how to use our products with their strategy. I mostly worked on Data Collection, Privacy and Access Rights features of the Analytics Suite.

AT INTERNET

2015-2018

DIGITAL ANALYTICS CONSULTANT

Assisting our customers on site or remotely, even abroad to help them get the best out of analytics solutions. This experience brought me to the core of the analytics field, with a wider perspective on the web conception and evolutions.



EDUCATION

IAE LIMOGES

2013-2015

MASTER COMPANY MANAGEMENT

Improving my knowledge on entrepreneurship and the various components of a company from people resourcing, to the many steps of creating a company. I concluded with a report on the impact of web marketing on wine companies.

ESCEN

2013-2015

MBA / WEB BUSINESS

Mixing marketing and code to answer in the best way web's questions for today and tomorrow. Attending to conferences abroad like in Canada and the USA. Working as an intern for a company in web's field (3weeks/month), in my case Dolist.net.

KEDGE

2010-2013

BACHELOR / MARKETING

Learning marketing, accounting, communication, law, economics... Validating knowledge acquisition by internships (1/year) and an academic semester on the campus of the University of Newport in Wales.



CERTIFICATIONS

TOEIC
900/990

GOOGLE ADWORDS
GENERAL + DISPLAY

GOOGLE ANALYTICS
GENERAL



ABROAD

INTERNATIONAL TRAVELER

England - Work and family
Wales - Academic semester
Canada - Lectures
USA - Lectures
Japan - Kansai Trip
...



WEBSITE

ONLINE RESUME



alexandre-cazaurang.com

LANGUAGES

French 100%

English 90%

Spanish 50%

Japanese 5%

EXPERTISE

Data Analytics ●●●●●●●●●●

Product Strategy ●●●●●●●●●●

SEO ●●●●●●●●●●

E-mail marketing ●●●●●●●●●●

Webmastering ●●●●●●●●●●

TECH & TOOLS



PERSONAL SKILLS

99% Organized 90% Curious

75% Perfectionist 70% Original